

Free Design Services — Better by Design —



Free Design Services IN YOUR HOME...OR IN A STORE

Hi, I'm Kristen Bell! I'm new to the La-Z-Boy family and was surprised to learn La-Z-Boy offers FREE Design Services! Their super-smart designers will help you create the room of your dreams and you won't have to worry about a thing!

Find your store at la-z-boy.com to get started.





Look for this badge to see my favorite sofas, chairs and other pieces!







Shown clockwise starting from top left:

- A. AMANDA SOFA originally \$1499, with offer \$1049 save \$450
 B. MONTREUX TABLE LAMP originally \$279, with offer \$195 save \$84
- C. CHAMBERS CHAIRSIDE TABLE originally \$349, with offer \$244 save \$105
- D. FLETCHER HIGH LEG RECLINING CHAIR originally \$1499, with offer \$1049 save \$450 E. CHAMBERS ROUND COFFEE TABLE originally \$559, with offer \$391 save \$168
- F. AMANDA CHAIR AND A HALF originally \$1449, with offer \$1014 save \$435
- G. CHAMBERS RECTANGULAR DRAWER END TABLE originally \$529, with offer \$370 save \$159

H. SCARLETT HIGH LEG RECLINING CHAIR originally \$799, with offer \$559 save \$240

- I. MEYER SOFA originally \$1549, with offer \$1084 save \$465
 J. DELRAY ROUND END TABLE originally \$399, with offer \$279 save \$120
 K. LEO OTTOMAN originally \$774, with offer \$542 save \$232
 L. NOUVEAU LOW LEG RECLINING CHAIR originally \$2639, with offer \$1847 save \$792
- M. MEYER LOVESEAT originally \$1529, with offer \$1070 save \$459



WHAT IF MIXING ALWAYS MATCHED?

Whether you love decorating or you've never heard of tufting, it's easy to create a beautiful, one-of-a-kind room with our all-new Urban Attitudes collection.

Step 1: Select Your Sofa



RIDGEMONT



BEXLEY



ALEXANDRIA

Step 2: Select Your Accent Pieces



CAMBRIDGE



MARIETTA See more accent styles at la-z-boy.com



CHANDLER



LOGAN CIRCLE

Step 3: Choose From a Selection of 50 iclean. Fabrics











Designed for REALIFE

SPILLS HAPPEN. STAINS DON'T HAVE TO.

High-performance iClean™ fabrics are perfect for homes with children, pets and everyday life. This innovative technology surrounds each fiber, creating a barrier of protection that repels spills before they turn into stains. iClean™ fabrics, available on most La-Z-Boy styles, keep your furniture looking beautiful while giving you peace of mind.





STAIN SMARTS WITH KRISTEN

With iClean-stain-resistant fabrics your sofa is protected from pizza night, movie night, even eat-straight-from-the-gallon ice cream night. iClean protects from dirt, too. So put your feet up and relax!

That's what a sofa is for, after all.:)











Cheesy Stuff

Saucy Stuff

Sticky Stuff

Yummy Stuff

Mom's Stuff





6 **30% OFF EVERYTHING***

Comfortably



Warm hues and simple details add understated style to your relaxed way of life. Laid back has never looked so good.







Shown clockwise starting from top left:

E. FERNDALE SWIVEL GLIDING CHAIR originally \$1349, with offer \$944 save \$405

- F. REESE RECLINING SOFA originally \$2999, with offer \$2099 save \$900 with power: originally \$3499, with offer \$2449 save \$1050
- G. STUART TABLE LAMP originally \$299, with offer \$209 save \$90
- H. BRYSON CHAIRSIDE TABLE originally \$549, with offer \$384 save \$165
- I. BRYSON RECTANGULAR COCKTAIL TABLE originally \$849, with offer \$594 save \$255
- J. KENNEDY SOFA originally \$1299, with offer \$909 save \$390
- K. MODERN CLASSICS LINEAR END TABLE originally \$499, with offer \$349 save \$150
- L. SCARLETT HIGH LEG RECLINING CHAIR originally \$1999, with offer \$1399 save \$600
- M.MODERN CLASSICS LINEAR COCKTAIL TABLE originally \$699, with offer \$489 save \$210
- N. VERONA RUG 5X8 originally \$399, with offer \$279 save \$120
- O. KENNEDY LOVESEAT originally \$1279, with offer \$895 save \$384
- P. SYDNEY TABLE LAMP originally \$299, with offer \$209 save \$90

8 30% OFF EVERYTHING*



Streamlined style, designer touches and an urban flair give this look a sleek simplicity. Think of it as comfort with attitude.







Shown clockwise starting from top left:

- E. ALBANY RECLINING CHAIR originally \$1249, with offer \$874 save \$375
- F. FINLEY ROCKING RECLINER originally \$1074, with offer \$752 save \$322 with power: originally \$1499, with offer \$1049 save \$450
- G. DOUGLAS RECLINING SOFA originally \$1899, with offer \$1329 save \$570 with power: originally \$2399, with offer \$1679 save \$720
- H. BRACKEN TABLE LAMP originally \$279, with offer \$195 save \$84
- I. BRYSON RECTANGULAR COCKTAIL TABLE originally \$849, with offer \$594 save \$255
- J. DOUGLAS RECLINING LOVESEAT originally \$1879, with offer \$1315 save \$564 with power: originally \$2379, with offer \$1665 save \$714
- K. BRYSON RECTANGULAR DRAWER END TABLE originally \$659, with offer \$461 save \$198

10 **30% OFF EVERYTHING***

A look that's UNIQUELY YOURS

Custom create a look that's all your own with everything you need to make your house a home. Discover dozens of design options to fit your style and budget. Choose from more than 900 fabrics and leathers. Whatever your style, we've got you covered.







Free Swatches

See how each fabric, color, pattern and texture will actually look in your home. Choose up to three sets of swatches.





Visit www.la-z-boy.com/content/free-swatches to order your favorites!

Bright ideas FOR EVERY ROOM

Designed with the same quality and beauty as our furniture, this curated line of lamps brings you one step closer to completing your dream room. Add the perfect finishing touch or let one piece inspire your space. Express your personal style with addi+ions®.







Kristen's Mom Hacks

Lamps do more than tell little ones (or big ones) when it's time for bed. They can be a statement! Adding a lamp can brighten up a room literally and figuratively.





Shown clockwise starting from top left:

- A. POWELL TABLE LAMP originally \$299, with offer \$209 save \$90
- B. MONTREUX TABLE LAMP originally \$279, with offer \$195 save \$84
- C. KAMALA TABLE LAMP originally \$199, with offer \$139 save \$60
- D. VERONICA TABLE LAMP originally \$349, with offer \$244 save \$105

THE NEW LOOK OF RECLINING COMFORT

CUC.

duo® combines standout style with the unexpected power to recline. Relax at the touch of a button while staying connected with built-in USB ports. Fully recline inches from a wall or upgrade to our Go Cordless battery pack to place duo® virtually anywhere in a room, no electrical outlet needed.





BENNETT

With rolled cigar arms and a subtly scalloped back, our Bennett Power Reclining Sofa boasts details you might consider more refined than relaxed. But take one look at the sleek side power buttons and built-in USB ports, and it's clear this classic style has been given a modern makeover.







COLBY

Colby is an easygoing favorite with graceful rolled arms, decorative wood legs, padded outer arms and a padded outer back. This versatile frame can be dressed up for a formal setting, or dressed more casually for a family room.



Family FAVORITES

iclean A. RORI RECLINING SOFA originally \$1799, with offer \$1259 save \$540 with power: originally \$2299, with offer \$1609 save \$690 B. SADDLETREE ROUND LIFT TOP COCKTAIL TABLE originally \$729, with offer \$510 save \$219 C. SADDLETREE RECTANGULAR DRAWER END TABLE originally \$519, with offer \$363 save \$156 D. DIXON TABLE LAMP originally \$199, with offer \$139 save \$60

All about the basics, this easygoing style blends fun, function and lots of comfort. There really is no place like home.





Shown clockwise starting from top left:

- E. MORRISON RECLINING SOFA originally \$2599, with offer \$1819 save \$780 with power: originally \$3099, with offer \$2169 save \$930
- F. SLATON RECTANGULAR DRAWER COCKTAIL TABLE originally \$749, with offer \$524 save \$225
- G. SLATON RECTANGULAR DRAWER END TABLE originally \$579, with offer \$405 save \$174
- H. JUNCTION TRUSS END TABLE originally \$659, with offer \$461 save \$198
- I. NEAL WALL RECLINER originally \$1399, with offer \$979 save \$420 with power: originally \$1799, with offer \$1259 save \$540
- J. DEVON 4 PC. RECLINING SECTIONAL originally \$3999, with offer \$2799 save \$1200 with power: originally \$4499, with offer \$3149 save \$1350
- K. KAMALA TABLE LAMP originally \$199, with offer \$139 save \$60
- L. BAJA RECTANGULAR DRAWER END TABLE originally \$699, with offer \$489 save \$210
- M.BAJA ROUND COCKTAIL TABLE originally \$799, with offer \$559 save \$240
- N. TORRANCE RUG 7X9 originally \$799, with offer \$559 save \$240
- O. KAMALA FLOOR LAMP originally \$399, with offer \$279 save \$120

Classics REVISITED



Rich wood, elegant fabrics and sophisticated silhouettes are timeless and on trend. Who doesn't love the classics?







SEAT SMARTS WITH KRISTEN A chic accent chair can add a touch of pizzazz to

the boudoir, if you know what I mean. Or you can just pile clothes on it. That's what I would do.





Shown clockwise starting from top left:

- D. FERGUSON HIGH LEG RECLINING CHAIR originally \$899, with offer \$629 save \$270
- E. GRAHAM TABLE LAMP originally \$299, with offer \$209 save \$90
 F. CHANDLER HIGH LEG RECLINING CHAIR originally \$1299, with offer \$909 save \$390
- G. CAMBRIDGE RECLINING CHAIR originally \$1049, with offer \$734 save \$315
- H. COSMOPOLITAN RECLINING CHAIR originally \$1249, with offer \$874 save \$375
- I. COSMOPOLITAN OTTOMAN originally \$599, with offer \$419 save \$180



SOLID WOOD CASUAL DINING

From small breakfast corners to large formal dining rooms, The Nook makes it easy to design the way you dine. Pick your table, add your seating, select your finish and enjoy.





Create Your Custom Dining Space

Choose your table shape:





Select your table size:









Up to 8 Seats

Choose your finish:

Add your seating:







Upholstered Bench

Upholstered Seat & Back









Pick your table height:







Standard

Counter Height

Counter Height

Wood Seat

Shown starting from top left:

- A. KITCHEN ISLAND in oak finish with two upholstered side chairs originally \$1999, with offer \$1399 save \$600
- B. 44" ROUND DINING TABLE in maple finish with metal base and four parsons upholstered side chairs in maple finish originally \$2889, with offer \$2022 save \$867
- C. 80" RECTANGULAR OAK TABLE with upholstered bench and four wood seat chairs originally \$2499, with coupon \$1749 save \$750
- D. 60" TRESTLE TABLE in heathered oak finish with two upholstered seat side chairs & two upholstered seat & back side chairs originally \$2209, with offer \$1546 save \$663 Also available in 80" with six upholstered seat & back chairs originally \$2909, with offer \$2036 save \$873









LEFT TO RIGHT - Cell Coach, Chad Glenn, Poly Team Member, Dickson Agbehi and Quality Cutting and Sewing Technician, Carolyn Larsen.

Comfort made IN AMERICA

INSPIRED BY AMERICAN VALUES, CRAFT AND INNOVATION, WE ARE REINVENTING COMFORT RIGHT HERE AT HOME.

Since 1927, La-Z-Boy® has built the highest quality furniture, right here in America, using U.S. and imported parts. Our employees share our vision of craftsmanship, innovation and American heritage because where and how your furniture is made matters. Learn more at la-z-boy.com.

No Pressure SHOPPING

DISCOVER A SHOPPING EXPERIENCE AS COMFORTABLE AS THE FURNITURE.

You'll feel comfortable the moment you walk into our stores. Discover a surprising selection of great-looking furniture for your entire home, presented in inspiring room displays. Share your decorating dreams with our knowledgeable and professional staff in pressure-free surroundings. There's even free design assistance at our store or in your home. You're not dreaming... you're here.

Find your store at la-z-boy.com.







-ree Design Services - Better by Design -



COVER: KAMALA TABLE LAMP originally \$199, with offer \$139 save \$60